

## Events Committee - Draft Meeting Minutes

Amador County Heritage District  
9313 Pacific Street, Plymouth, CA 95669  
April 20, 2026

### CALL TO ORDER

The meeting was called to order at 9:03AM by Jess Havill.

### ESTABLISHMENT OF QUORUM

Present: Anamiekie Keege, Spencer Jones, Megan Foley, Milind Pansare, and Jess Havill.

- Absent: n/a
- A quorum was established

### CONFLICT OF INTEREST DISCLOSURE

- No conflict of interest stated

Executive Director was given direction to provide a breakdown the zip codes for Behind the Cellar Door and Four fires and share at the next meeting.

Direction was given to the Executive Director to add birth date verification to ticket check out on all events moving forward Change birth date verification

**Behind the Cellar Door Survey Results Recap:** For future events, the committee suggests sending a reminder to participating wineries to offer special promotions, which may help further increase sales. It was noted that despite lower attendance, sales remained strong and resulted in a significantly improved customer experience.

**Folsom Harris Center:** Megan Foley will send contact information to the Executive Director.

**The Events Committee will host an Event Vision Meeting in June:** For the setup, each winery will bring a bottle of wine in a brown bag for a blind tasting. The meeting will consist of 30 minutes of social activities followed by an hour-long brainstorming session focused on new ideas rather than past challenges. The Committee will assist in creating a questionnaire for members to complete during event registration. Rombauer has offered to host, and dates will be emailed to the committee for confirmation after this meeting. Committee members will also help invite members to participate.

Bring back to the marketing committee to change the name of the Big Crush Dinner to Sunset Harvest - Harvest Supper

Direction was given to the Executive Director to seek the Italian Picnic grounds on Friday for the Big Crush BBQ instead of the Amador Fair Grounds on Sunday.

### ADJURNMENT

Motion to adjourn made by Megan Foley

- Second by Jess Havill
- Meeting adjourned at 10:37 AM