

Marketing Committee - Meeting Minutes
9313 Pacific St, Plymouth, CA 95669
Thursday, April 23, 2026

Attendees: Megan Foley, Matt Zaldivar, Anamiekie Kegg, Aaron Lawson, Milind Pansare, Spencer Jones, Bailey Lubenko-Love, Desa Donahue, and Megan Van Hook

CALL TO ORDER

- The meeting was called to order at 9:02PM by Milind Pansare

ESTABLISHMENT OF QUORUM

Present: Megan Foley, Aaron Lawson, Anamiekie Kegg, Milind Pansare, Spencer Jones, and Bailey Lubenko-Love

- Absent: Daisy D'Agostini
- A quorum was established

CONFLICT OF INTEREST DISCLOSURE

- No conflict of interest stated

Megan Foley will reach out to Daisy D'Agostini to see if she would still like to participate in the committee and report back at the next meeting.

Spencer Jones made a motion to approve March 2026 meeting minutes

- Second by Bailey Lubenko-Love
- The vote was unanimous
- Motion approved

PUBLIC COMMENT

Desa Donahue, Driven Cellars: Would like a copy of the meeting minutes from April's Events Committee meeting.

The committee will revisit the Pillar Marketing Guide to refine the section on Old Vine Zinfandel and incorporate innovation as a key theme in a future meeting.

Milind Pansare made a motion to recommend the amended Amador County Marketing Plan 2026.

- Second by Megan Foley
- The vote was unanimous
- Motion approved

The next meeting agenda will include remaining Q2 marketing calendar review and approval.

ADJURNMENT

Motion to adjourn made by Bailey Lubenko-Love

- Second by Milind Pansare
- Meeting adjourned at 9:51AM