

Meeting Minutes
Amador County Wine Heritage District
Board of Directors Meeting
9:00 AM Tuesday, April 7, 2026
9313 Pacific St, Plymouth, CA 95669

Attendees: John Di Stasio, Robert D'Agostini, Jeff Runquist, Milind Pansare, Jess Havill, Anamieke Kegge, Paul Sobon, Jennifer Cooper, Jane O'Riodan, Jennifer Cooper, and Megan Van Hook

CALL TO ORDER

- The meeting was called to order at 9:00AM by Robert D'Agostini.

ESTABLISHMENT OF QUORUM

Present: Jeff Runquist, Paul Sobon, Milind Pansare, Jess Havill, John Di Stasio, Robert D'Agostini, and Anamieke Kegge

- Absent: N/A
- A quorum was established

ADOPTION OF AGENDA

Anamieke Kegge made a motion to adopt the April 7, 2026 Agenda.

- Second by John Di Stasio
- The vote was unanimous
- Motion approved

CONFLICT OF INTEREST DISCLOSURE

- No conflict of interest stated

John Di Stasio made a motion to approve March 3, 2026 meeting minutes.

- Second by Milind Pansare
- The vote was unanimous
- Motion approved

Jess Havill made a motion to approve February 2026 financials.

- Second by Anamieke Kegge
- The vote was unanimous
- Motion approved

DIRECTOR REPORT

Four Fires Food and Wine Festive Update: 15 Wineries sign up, 351 tickets sold compared to last year today 575. Ticket sales were delayed until the end of December 2025 based on direction from MKW Creative. In previous years, ticket sales began in October. From October to December 2024, 247 tickets were sold, indicating that starting sales earlier, particularly during the holiday season, typically increases volume. Final ticket sales for Behind the Cellar Door was 470 with 25 wineries participating.

Customer Survey results report: 57% Visiting new winery locations for the first time, 52% of this year's guests were first-time attendees, 56% of guests reported that they learned something brand new about the winemaking process or our specific region, and 70% of attendees felt the event provided a personal and exclusive experience the exactly the kind of "VIP" feeling we strive for. More updates during the Events Committee report.

Currently looking into hosting the Big Crush BBQ at the Italian Picnic Grounds for a more central location in the county and the ability to host the event on Friday night instead of Sunday. The main focus for the office has been Marketing and Events for the month of March.

PUBLIC COMMENT

- Jane O'Riodan - What is ACWHD doing to drive traffic to the District besides events. What are other things we can do to get visitors into Amador county?
- Jennifer Copper - Would like to hear the Behind the Cellar Door report.

ACWHD ASSESSMENT UPDATE

- Collection effort has improved and assessments for Q4 are higher than budgeted.

John Di Stasio made a motion to approve Annual Governance Compliance & Disclosure policy.

- Second by Jess
- The vote was unanimous
- Motion approved

COMMITTEE REPORTS

Education Committee: Review Version 1 HipMap suggestions from the board were given and board members were asked to attend the next Education meeting to give more feedback. Surveys were sent out to Sutter Creek wineries to prefer to name the region for marketing purposes.

Marketing Committee: Megan and Anameikie are working on a marketing plan.

Events Committee: Wineries had less customers attend at Behind the Cellar Door, however they noticed customers purchased more wine and club sign ups increased.

Finance Committee: Working on two versions of a mid year revised budget, to be presented at next month's meeting.

Policy Committee: Conflict of Interest disclosure added to all agendas and encourages committees to read prior to meetings as well. Working on contract language for new and ongoing contracts for vendors. Working signage policy for marketing and branding guidelines.

NEW BUSINESS

Next month board meeting agenda item: Each board member will bring an item that is important to them for the signage police.

CLOSED SESSION

Enter Closed Session at 10:43AM

11:29 Report out - Pending and possible litigation

Milind Pansare made a motion to give authorization to John Di Stasio and the Executive Director to move forward with the attorney to accept termination from MKW Creative according to the discussion.

- Second by Paul Sobon
- The vote was unanimous
- Motion approved

ADJURNMENT

Motion to adjourn made by Jess Havill

- Second by John D
- Meeting adjourned at 11:31 AM