

Marketing Committee - Meeting Minutes
9313 Pacific St, Plymouth, CA 95669
Tuesday, March 31, 2026

Attendees: Megan Foley, Anamiekie Kegg, Milind Pansare, Spencer Jones, Bailey Lubenko-Love, Jeff Runquist, and Megan Van Hook

CALL TO ORDER

- The meeting was called to order at 9:06PM by Anamiekie Kegg

ESTABLISHMENT OF QUORUM

Present: Megan Foley, Anamiekie Kegg, Milind Pansare, Spencer Jones, Bailey Lubenko-Love

- Absent: Daisy D'Agostini,
- A quorum was established

CONFLICT OF INTEREST DISCLOSURE

- No conflict of interest stated

Megan Foley made a motion to approve February 2026 meeting minutes

- Second by Bailey Lubenko-Love
- The vote was unanimous
- Motion approved

PUBLIC COMMENT

Jeff Runquist, Runquist Wines

- *Barbera Festival and Four Fires in alternating years - Nothing get stail*
- *One passport style event*
- *One Taste of Amador Event on the road*
- *If there is a strong desire to walk away from the events, which is disappointing as a marketing aspect. We can raise the assessment ½ percent to cover the cost of the events.*

Recapped Social Media Stats from February

- Executive Director to report on year to date of marketing money spent
- Executive Director and Committee Chair to create marketing plan and present to the committee at the next meeting

Response to Events Committee on naming the BBQ for Big Crush: Winemaker BBQ with an Intimate setting with limited seating

Each committee member has been asked to come up with a new name for Behind the Cellar Door and present at the next meeting.

ADJURNMENT

Motion to adjourn made by Milind Pansare

- Second by Megan Foley
- Meeting adjourned at 10:20AM