

Marketing Committee

Meeting Minutes

Amador County Wine Heritage District - Marketing Committee

9313 Pacific St, Plymouth, CA 95669

Tuesday February 24, 2026 9:00am

1. Call to order 9:04am
2. Establishment of Quorum
 1. Anamieke Kegge
 2. Milind Pansare
 3. Megan Foley
 4. Spencer Jones
 5. Daisy D'Agostini
 6. Matt Zaldivar (Zoom)
 7. Aaron Lawson (Zoom)
 8. Public: Bailey Love
3. Conflict of interest - None
4. Committee Charter Review & Signatures
5. Motion to approve January Meeting Minutes
 1. Motion - Matt Zaldivar
 2. 2nd - Milind Pansare
 3. Unanimous passed
6. Public Comment
 1. None
7. Recap Social Media Stats from January
 1. Reviewed via handout & powerpoint
 2. Updated zip codes and locations
8. Review Kapu Creative Filming
 1. Reviewed via powerpoint
9. Review Shannon Corbel Photography
 1. Reviewed via powerpoint
 2. Added \$150 to monthly retainer to
10. Events Update

1. Four Fires Sponsorship
2. Sponsors
 1. LGI Homes
 2. Rancho Murieta Inn
 3. Rail Explorers
 4. Wineries: Rancho Victoria, Cooper, Helwig, & Domenico
11. Recap MKW Creative
12. Discussion to collect a comprehensive list of all winery members to create a searchable plug in for AmadorWine.com for a robust way for customers to search wineries.
 1. Wines produced
 2. Location by region or location
 3. Amenities
 1. Wedding & Event Venue
 2. Picnic Friendly
 3. Limo/Bus Accessible (reservations may be required)
 4. Dog Friendly
 5. Food for Purchase
 6. Family Friendly / (21+)
13. Review Signage Policy - (Policy Committee)
 1. Take Additional Locations to be explored to should be included in a separate document as priorities to be explored and not included in the policy
 2. Priority is new signage before replacing
14. New Business
 1. The education committee is working on the maps for printed guides, website, etc. and has decided to propose 4 districts within Amador Wine Country.
15. Adjournment 10:30am
 1. Motion: Spencer Jones
 2. 2nd: Daisy D'Agostini
 3. Unanimously Passed