

Marketing Meeting Agenda
Amador Wine Heritage District
October 8, 2025 | 9:00AM

1. Call to order
2. Establishment of quorum
3. Conflict of interest disclosure
4. Motion to approve September meeting minutes
5. Public Comment
6. Review Marketing Stats for September
7. Approve of MKW Creative logo and branding for Amador Wine Country
8. Budget Discussion
 - Overview of current spend 2025
 - Marketing streams for 4th Quarter 2025
 - 2026 Budget planning for upcoming investments: brand guide and vendor selection.
9. New Business
10. Meeting Adjourned

Notice to Public: Public comment will be heard as noted on the agenda. In the interest of facilitating the meeting, a two (2) minute time limit applies to the Public Comment speakers. Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with disability, as required by law. Any such request must be made in writing to Megan Van Hook - Interim Executive Director at Megan@AmadorWine.com. Persons needing disability-related modifications or accommodations to participate in the public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the office of Megan Van Hook - Interim Executive Director at 209-245-6992 at least 48 hours prior to the meeting.