

**Marketing Committee**  
Amador Wine Heritage District Agenda  
August 12, 2025 | 9:00 AM

Call to order

2. Establishment of quorum
3. Conflict of interest disclosure
4. Motion to approve July meeting minutes
5. Public Comment
6. Review Monthly Marketing Stats
  - Social Media Platforms
  - Fox40
  - Genus Studios
7. Monthly Marketing Calendar
8. Review Monthly Visitation Data Survey
8. MKW Follow-Up
  - Assign the Vetting Committee as the main point of contact with MKW
  - Action: Designate two committee members to complete MKW's intake questionnaire
9. Big Crush Marketing direction
10. Monthly Amador Wine Country marketing direction
11. New Business
12. Meeting Adjourned

Notice to Public: Public comment will be heard as noted on the agenda. In the interest of facilitating the meeting, a two (2) minute time limit applies to the Public Comment speakers. Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with disability, as required by law. Any such request must be made in writing to Megan Van Hook - Interim Executive Director at [Megan@AmadorWine.com](mailto:Megan@AmadorWine.com). Persons needing disability-related modifications or accommodations to participate in the public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the office of Megan Van Hook - Interim Executive Director at 209-245-6992 at least 48 hours prior to the meeting.