

# Amador County Wine Heritage District

## Profit and Loss by Class

January - April, 2025

	AMADOR WINE	BCD	FF	TOTAL
Income				
11 ACT Income	540.00			\$540.00
3 Event Income - Ancillary				\$0.00
Sponsorship			6,000.00	\$6,000.00
Vendor Income			1,275.00	\$1,275.00
<b>Total 3 Event Income - Ancillary</b>			<b>7,275.00</b>	<b>\$7,275.00</b>
4 Amador Counsel of Tourism				\$0.00
Cooperative Advertising	5,419.00			\$5,419.00
<b>Total 4 Amador Counsel of Tourism</b>	<b>5,419.00</b>			<b>\$5,419.00</b>
<b>Total Income</b>	<b>\$5,959.00</b>	<b>\$0.00</b>	<b>\$7,275.00</b>	<b>\$13,234.00</b>
Cost of Goods Sold				
Equipment Rental				\$0.00
Golf Cart			1,500.38	\$1,500.38
<b>Total Equipment Rental</b>			<b>1,500.38</b>	<b>\$1,500.38</b>
Food, Beverage & Deliverables				\$0.00
Swag Bag & Items			1,996.25	\$1,996.25
<b>Total Food, Beverage &amp; Deliverables</b>			<b>1,996.25</b>	<b>\$1,996.25</b>
<b>Total Cost of Goods Sold</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$3,496.63</b>	<b>\$3,496.63</b>
GROSS PROFIT	<b>\$5,959.00</b>	<b>\$0.00</b>	<b>\$3,778.37</b>	<b>\$9,737.37</b>
Expenses				
101 Marketing				\$0.00
Audio Streaming		250.00	250.00	\$500.00
CTV/OTT	1,080.00			\$1,080.00
Marketing Consulting Services	1,750.00			\$1,750.00
SEM		300.00	300.00	\$600.00
Social Media	400.00		500.00	\$900.00
Virtual & Video Media	1,780.00			\$1,780.00
YouTube		250.00	250.00	\$500.00
<b>Total 101 Marketing</b>	<b>5,010.00</b>	<b>800.00</b>	<b>1,300.00</b>	<b>\$7,110.00</b>
200 **Marketing				\$0.00
Digital	1,670.00			\$1,670.00
<b>Total 200 **Marketing</b>	<b>1,670.00</b>			<b>\$1,670.00</b>
202 Information Technology				\$0.00
Quickbooks	0.00			\$0.00
<b>Total 202 Information Technology</b>	<b>0.00</b>			<b>\$0.00</b>
208 Insurance				\$0.00
Workers Comp	578.00			\$578.00
<b>Total 208 Insurance</b>	<b>578.00</b>			<b>\$578.00</b>

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January - April, 2025

	AMADOR WINE	BCD	FF	TOTAL
QuickBooks Payments Fees	137.34			\$137.34
<b>Total Expenses</b>	<b>\$7,395.34</b>	<b>\$800.00</b>	<b>\$1,300.00</b>	<b>\$9,495.34</b>
NET OPERATING INCOME	<b>\$ -1,436.34</b>	<b>\$ -800.00</b>	<b>\$2,478.37</b>	<b>\$242.03</b>
Other Income				
Credit Card Fees	188.36		1.50	\$189.86
<b>Total Other Income</b>	<b>\$188.36</b>	<b>\$0.00</b>	<b>\$1.50</b>	<b>\$189.86</b>
NET OTHER INCOME	<b>\$188.36</b>	<b>\$0.00</b>	<b>\$1.50</b>	<b>\$189.86</b>
NET INCOME	<b>\$ -1,247.98</b>	<b>\$ -800.00</b>	<b>\$2,479.87</b>	<b>\$431.89</b>