

Events Committee
Amador Wine Heritage District
Agenda
June 4, 2025 | 10:30 AM

1. Call to order
2. Establishment of quorum
3. Conflict of interest disclosure
4. Motion to approve May meeting minutes

Notice to Public: Public comment will be heard as noted on the agenda. In the interest of facilitating the meeting, a two (2) minute time limit applies to the Public Comment speakers. Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with disability, as required by law. Any such request must be made in writing to Megan Van Hook - Interim Executive Director at Megan@AmadorWine.com. Persons needing disability-related modifications or accommodations to participate in the public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the office of Megan Van Hook - Interim Executive Director at 209-245-6992 at least 48 hours prior to the meeting.

5. Big Crush 2025

- Final call to move forward with the current plan
- Begin immediate execution and marketing coordination

6. Vision Meeting for 2026 Events

- Schedule long-range planning session
- Propose formation of a **2026 Visionary Subcommittee** to work between meetings and develop early concepts

7. Event Survey Review

- Go over feedback from Four Fires—what attendees and wineries had to say

8. Volunteer Report

- Review Mary Rose's notes and explore improvements for future volunteer coordination

9. Marketing & Promo Needs

- Define what marketing support is needed for 2025 events and deadlines

10. New Business

11. Public Comment

12. Meeting Adjourn