

Marketing Committee
Amador Wine Heritage District and Visit Amador
Agenda
January 8, 2025 | 9:00 AM

1. Call to Order
2. Amador Wine Logo
 - a. need revised options to present to WH Board
3. Dry Wine January
4. Amador Wine Road Show
5. Amador Adventure Giveaway Update
6. New Destination Guide available
7. Seasonal Spectacular Update - email follow up
8. Influencer Update
9. Cap Public Radio Co-Op
 - a. 1 spot left
10. BATS - Bay Area Travel Show
 - a. March 14-15
 - b. Santa Clara Convention Center
11. Amador Restaurant Week
 - a. January 19-26
12. New Opportunities
 - a. Olympics
 - b. Possible FAM tours
 - c. others
13. Meeting Adjourned