

Amador Wine Country

March 2025

Monthly Marketing

Social Media

Facebook: 97,449 views | 458 Engagements

Instagram: 36,169 Impressions | 17,704 Accounts Reached
3685 Followers

Studio40 Live

Rancho Victoria Vineyard & Winery featured Behind the Cellar Door in a 4 minute spot a 11:30AM. Over 1.2K view on Instagram, 750 Account Reaches, and 42 Reel Interactions

Amador Wine .com

278,599 Unique Visitors

Ticket Spice.com - Ticketing Website

BCD Unique Visitors 3,082 | Four Fires Unique Visitors 1,748

SEM- Website Visibility for Search Engine Results

2,516 Impressions with 308 Clicks

SEM - Advertisement Impressions

122,805 Impressions

CTV/OTT - 30 Second Spots

Platform Examples: Hulu, Netflix, Roku

4,922 Impressions | 34,238 Completions

Streaming Audio - 30 Second Spots

Platform Examples: Spotify and iheart Radio

12,737 Impressions | 12,490 Completions

Sacramento Airport - 10 Second Still & Video on 14 Screens in Terminal B South West

SMF Arrivals: 454,795 – Does not include airport workers and others that would be exposed to your ad since it is displayed prior to security

YouTube- 30 Second Spots

3,502 view with the highest reach on streaming devices Roku & Smart TV

Fox40 - KTXL- 30 Second Spots

Total of 57 Spots - Local News mostly during the 6am- 10am and 4pm - 8pm prime news time.

Antenna TV- 30 Second Spots

Total of 50 Spots - Examples Soap, Bachelor, and Partridge Family, Jeffersons