

Amador County Wine Heritage District

Education Committee minutes.

Meeting Date; 3-4-25 10:40 AM

Place; Scott Harvey Winery, 10861 Shenandoah Road, Plymouth, CA 95669

Present; Scott Harvey and Matt Zaldivar

This is the first meeting on the Education committee.

It was decided that Scott Harvey will be the chairman, and Matt Zaldivar will be the assistant chairman.

We agreed to meet monthly right after each ACWHD board meeting.

We came up with the following people to contact for possible membership to this committee.

John D'Stasio

Ann Kraemer

Lorenzo Muslia

Elasheva Gur-Arieh

Heim Gur-Arieh

Daisy D'Agostini

Luke D'Agostini

Mission Statement:

To develop material/content to educate, promote and sell Amador Wines. To educate people about the unique and distinctive character of Amador's high quality wines. To place Amador among the world's best and respected wine appellations.

We decided to focus on a number of areas developing content that can be used by the ACWHD and its members. Hopefully one or more pieces per month. This content can be used in promotional materials, training for tasting room staff and to sell wine club memberships.

1. History

- a. Gold Rush era. 1848 - 1919

- b. Prohibition and home winemaker sales, 1919 - 1966

- c. Current winery era. 1966 – today

- d. There can be a number of pieces on the old families.

- Uhlinger/D'Agostini

Niche Wines That Over Deliver!

- Davis descendants, Deaver, Cowan, and Cooper
 - Upton/Crain group
 - DelPorto/Dillian group
 - Esola/Laveso/D'Stasio group
 - e. The first new winery developers of the current winery era.
 - Cary Gott of Montevina
 - Sobon Family
 - Santino
 - Zeitman of Amador Foothill
 - Spinetta
 - Story
2. Viticulture
- a. Early Vineyards
 - b. Early varieties and food pairings
 - c. New varieties and food pairings
 - d. What makes Amador vineyards distinct and unique.
 - e. Vineyard practices that set us apart.
3. Enology
- a. What we do that is unique.
 - b. High elevation winemaking and its uniqueness.
 - c. High percentage of old vine vineyards

I hope this is a good start.

Respectfully submitted.

Scott Harvey

Chairman