

Draft Meeting Minutes

Amador County Wine Heritage District

Events Committee

February 5, 2025 | 9:30 AM

9313 Pacific St, Plymouth, CA 95669

CALL TO ORDER

- Meeting was called to order at 10:25AM by Kathleen Mahan.

ESTABLISH COMMITTEE MEMBERS

- Chair Kathleen Mahan, Matt Zaldivar, Bailey Lubenko-Love, Daisy D'Agostini, Lorenzo Muslia, Spencer Jones, Anamieke Kegge, Candyce Rodrick, and Allison Caruso.

ESTABLISH VOTING PARAMETERS

- Four members will create a quorum for the committee.

ESTABLISHMENT OF QUORUM

Present: Chair Kathleen Mahan, Matt Zaldivar, Bailey Lubenko-Love, Candyce Rodrick, Anamieke Kegge, and Allison Caruso via zoom.

- Absent: Daisy D'Agostini, Lorenzo Muslia, and Spencer Jones
- A quorum was established

FOUR FIRES FOOD & WINE FESTIVAL UPDATE

- 123 General Admission Sold
- 213 VIP Sold
- 17 DD
- Total 356
- Seeking winery sponsors

BEHIND THE CELLAR DOOR UPDATE

- 401 Tickets Sold - Goal is to sell 1,000 tickets
- Poster/Flyer are being distributed to participating wineries
- Media guide has been sent to all participating wineries
- Motion made by Candyce Rodrick to eliminate the printing of a separate "Day-Of" event brochure and instead utilize the existing Amador Wine Country pre-printed map for event navigation and information.
- Seconded by Matt Zaldivar
- The vote was unanimous.
- Motion approved
- BCD wine glass will have the Amador Wine Country font and BCD logo
- Explore Fiverr.com to create a new logo for Amador Wine Country

NEW BUSINESS

- Explore Fiverr.com to create a new logo for Amador Wine Country

PUBLIC COMMENT

- N/A

ADJOURNMENT

Motion to adjourn made by Matt Zaldivar

- Second by Kathleen Mahan
- Meeting adjourned at 11:08AM