

**Amador County Wine Heritage District
Board of Directors Meeting**

9:00 a.m. Tuesday, February 4, 2025
9313 Pacific St, Plymouth

AGENDA

9:00AM - 9:10AM

1. Call to order
2. Establishment of quorum
3. Conflict of interest disclosure
4. Approve December meeting minutes*

Notice to Public

Public comment will be heard as noted on the agenda. In the interest of facilitating the meeting, a two (2) minute time limit applies to the Public Comment speakers. Upon request, agendas and documents in the agenda packet will be made available in appropriate alternative formats to persons with disability, as required by law. Any such request must be made in writing to Megan Van Hook - Interim Executive Director at Megan@AmadorWine.com. Persons needing disability-related modifications or accommodations to participate in the public meetings, including persons requiring auxiliary aids or services, may request such modifications or accommodations by calling the office of Megan Van Hook - Interim Executive Director at 209-245-6992 at least 48 hours prior to the meeting.

9:10AM - 10:30AM

5. Discussion of Action Items
 - A. Mission statement addition*
 - B. Review final Bylaws*
 - C. Bank account clarification for restricted and unrestricted funds. Adding the Executive Director to the bank accounts to conduct business.*
 - D. Adopting "Amador Wine Country" as the customer facing name. If yes a trademark should be done.*
 - E. Update Marketing & Event Committee Chair and Co-Chair*
 - F. Revisit Chairs of the Audit Committee*
 - G. Adopt a standard acronym for wineries to use when they itemized the assessment district on receipts.*

H. Assessment Timeline

- Amador Vintners Association
- MMS Strategies
- HDL portal enrollment
- POS implementation questions/concerns
- Member & consumer basic explanation to outline what ACWHD assessment fee is and what the funds are used for.

10:30AM - 11:00AM

6. Committee Reports

Education Committee: No Report

Marketing & Event Committee: Events and marketing committee meet tomorrow and they will discuss the new logo and committee will then present proposed logo(s) for board to approve.

Finance Committee: No Report

Policy Committee: No Report

11:00AM - 11:30AM

7. New Business

- Assessment collection & compliance*

11:30AM - 11:40AM

8. Public Comment

11:40AM

9. Adjournment

*Action Items