



Winery Information

2017 Amador Four Fires

Questions? Comments? Please contact Brian at
brian@amadorfourfires.com | 209-256-4141

Thank you for participating in the 3rd annual Amador Four Fires!

Projected attendance is around 2,500, which includes all attendees, winery personnel, volunteers, media, and special guests. The event takes place on May 6th, 2017, 11am to 4pm, at the Amador County Fairgrounds.

This event presents the best of Amador to consumers and influential people in the wine industry. The wines poured are intended to be the best Amador has to offer.

All net proceeds of Amador Four Fires go to the Amador County Fair Foundation, and its goal to ensure the long term viability of the Fairgrounds as a host to our County Fair and as a year-round event venue.

At the event site, the grounds are divided into four zones, with each zone representing a wine region: Rhône, Italy, Iberia, and "Heritage California" (Zinfandel and Mission). Only wines originating from that region are poured in that zone. Within each zone, chefs prepare open fire dishes reminiscent of that region.

In this information packet:

- **Zone Selection** - Due by **March 15th**
- **Evidence of Insurance** – Due by **April 1st**
- **Pouring at the Event**

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Winery Zone Selection

The Amador Four Fires unique layout provides an opportunity to present wines based on varietal. Only wines made from varietals with ties to the region may be poured in that zone, see *Accepted Varieties and Synonyms* below. This means that Zinfandels are poured in the Heritage California zone, Syrah in the Southern France zone, and so forth.

Zone selections end March 15

Please use the *Winery Participation Form* at the end of this document.

Space is allotted on a *first submit, first get* basis.

The following guidelines are to be used to determine which wines to pour in each zone:

- Wines must be sourced from within Amador County.
- In any single zone, a winery may **pour up to four wines**.
- To qualify for pouring in a zone, the variety or varieties must be stated on the label using synonym(s) of that region. If a blend, all components must qualify for that zone and be stated on the label. The label is the determining factor when questions arise.

Accepted Varieties and Synonyms (subject to revision) in the Different Zones:

Heritage California	Southern France	Italy	Iberia
Mission	Carignan	Aglianico	Albarino
Zinfandel	Cinsault	Barbera	Carinena/Mazuelo
	Counoise	Canaiolo	Garnacha
	Grenache Blanc	Dolcetto	Graciano
	Grenache Noir	Malvasia	Monastrell
	Marsanne	Montepulciano	Souzao
	Mourvèdre	Moscato	Tempranillo
	Muscat (Blanc or Rouge, White or Black)	Nebbiolo	Verdelho
	Petite Sirah/Durif	Pinot Grigio	Touriga (and other port wine grapes)
	Roussanne	Primitivo	
	Syrah	Sangiovese	
	Viognier	Teroldego	
		Trebbiano	
		Vermentino	

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Evidence of Insurance – Due by **April 1st**

All wineries must provide evidence of liability insurance showing the following parties as additional insured:

Party	Address
Amador County Fair Foundation (Certificate Holder)	PO Box 1154, Jackson, CA 95642
26th District Agricultural Association Amador County Fair	PO Box 9, Plymouth, CA 95669
Brian Miller and Deirdre Mueller	PO Box 237, Fiddletown CA 95629

Event: Amador Four Fires

Date: Saturday, May 6, 2017 (Please include date on COL)

Event type: Outdoor wine tasting event

Event location: Amador County Fairgrounds, Plymouth, CA 95669

Please return COL to:

- By email (preferred): brian@amadorfourfires.com
- By Mail: Amador Four Fires, PO Box 237, Fiddletown, CA 95629
- By Fax: 1-888-672-6852

Pouring at the Event

0.5 oz. metered pourers are recommended.

Each winery will be provided with:

- One event wine glass and wristband for one winery representative for each zone in which you are pouring *PLUS* one additional winery representatives to provide breaks to your pourers. If need more than one relief pourer, please contact us in advance. Please remember that space is very limited.

Volunteers are available if you have staffing issues, but we will need to know 2 weeks before the event to accommodate with the most wine-knowledgeable volunteers possible.

- A shaded 8' table; black table drape provided. *Two wineries will share an 8' table.* Per table 1 dump bucket, 1 water pitcher, and 1 chair per winery (2 chairs per table).
- Ice will be provided as needed. Ice buckets are not provided.
- If you need special accommodation, please contact us in advance. We will do our best to accommodate all reasonable requests. We will be unable to make changes the day of the event.

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Pouring Guidelines

When pouring, please follow these guidelines:

- Wineries must comply with all federal and state rules and regulations.
- Pour only to persons wearing a WRISTBAND and carrying an EVENT GLASS.
- Do not pour to designated drivers wearing a PURPLE wristband.
- Do not pour to anyone obviously intoxicated or anyone under 21 of age.
- Accommodate persons with disabilities. Contact event staff for assistance if needed.
- Stop pouring by 4:15 pm.

Arrival and Unloading

Gates open at **8:30 am**. Please plan to arrive **before 9:30 am**.

Enter through the Locust Street entrance; do not enter through the Main Gate; Main Street will be closed to traffic due to the Rotary Flea Market.

No vehicles will be allowed in after 10:00am. Please be kind to your neighbors and move your vehicle as quickly as possible. Volunteers will be onsite to help you unload, if needed.

All vehicles must be moved by 10:00am.

Zones will be clearly marked. See event Layout Map.

Finding Your Station – Checking In

Each winery is preassigned a location within each zone. Early in April, we will send out a chart listing the zones in which you are pouring.

Please check in at the *Winery Check-in Tent* to collect your glass, receive a wristband, and a program. In addition, a volunteer will be onsite to confirm your location. All persons within the event must have a wristband.

Thank you supporting the revitalization of the Amador County Fairgrounds!

Best regards,

Brian Miller, Winery Coordinator
Deirdre Mueller, Event Coordinator
PO Box 237, Fiddletown, CA 95629
info@amadorfourfires.com
209-418-5707

Amador Four Fires Winery Participation Form

Please select your zones carefully to allow you to focus on the wines you are most proud of. The wines poured are intended to be the best Amador has to offer. There will be many influential people in wine media and trade present at this year's event.

Winery
Contact Name
Email
Phone

Zone Selection:

<input type="checkbox"/>	"Heritage California"	*Total number of zones plus relief pourer, if needed. If you need more than one relief pourer, please contact us in advance.
<input type="checkbox"/>	"Italy"	
<input type="checkbox"/>	"Southern France (Rhone)"	
<input type="checkbox"/>	"Iberia" (Spain/Portugal)	
<input type="checkbox"/>	Total number of Winery Representatives you will have at the event*	Please keep in mind that this is a food-inclusive event (with associated costs) and all net proceeds go to the Amador County Fair Foundation and their projects to improve and maintain the Amador County Fairgrounds.

Please return to Brian Miller

- By email (preferred): brian@amadorfourfires.com
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- By Fax: 1-888-672-6852

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