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For Immediate Release

Amador Vintners Acquires Two Premier Wine Events

Amador Four Fires and the Barbera Festival are now part of Amador Vintners Association

Plymouth, CA (January 19, 2018) — The Amador Vintners Association this week announced the acquisition of two premier wine events: Amador Four Fires Festival and the Barbera Festival.

Bringing the two festivals under the association umbrella ensures they will continue to thrive and increase the recognition of Amador Wine Country both with visitors and within the wine industry.

“We’re thrilled to have these two signature events as part of the Vintners Association offerings for the year. Combined with our members’ world-class wines, warm hospitality and a beautiful Sierra Foothills setting, we believe Amador County is the region’s No. 1 wine destination all year long, offering something for everyone,” said Amador Vintners’ Executive Director Jack Gorman.

Co-creators of Four Fires and the Barbera Festival, Deirdre Mueller and Brian Miller, will continue to be closely involved with the events in an advisory and consulting capacity, ensuring a smooth and successful transition and execution.

“The Vintners’ Association is a natural fit for these two premier experiences, and we are gratified to know they will continue to flourish with the resources and commitment of the Association,” Mueller noted.

“Deirdre (Mueller) and Brian (Miller) created two amazing experiences that draw new visitors to Amador Wine Country and provide a natural platform to showcase the world-class wines grown in Amador County. Keeping them closely involved is a statement of our commitment to maintain the integrity and quality experience for which the events have become known.” said Kathleen Mahan, Amador Vintners’ Board President.

Amador Four Fires (May 5, 2018) invites guests to ignite their senses by celebrating the heritage and regional superstars of Amador Wine Country. Focusing on the food (all prepared over open flame) and wine of four iconic wine regions: Italy, Southern France, Iberia (Spain and Portugal) and Heritage California. More information at www.amadorfourfires.com.

With Amador County as the US home for one of Italy’s most popular varietals, Barbera Festival (September 15, 2018) celebrates the varietal with examples from producers not only from Amador County but also from winemakers all over California and across the country. More information at www.barberafestival.com.

The Amador Vintners Association is a membership organization of wine producers in Amador County, charged with growing Amador wine tourism and broadening the recognition of the world-class wines produced in the region.

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